



Voting Attendees: (8) Brandy Welch (American Red Cross); June Loo (Salvation Army); Norman Yang (Buddhist Tzu Chi Foundation); Doug Quisenberry (2-1-1 LA); Gilbert Gonzales (Volunteer Center Los Angeles); Ken Frese (Lutheran Social Services of the Southwest); Jeff Dronkers (LA Regional Food Bank); Becca Bloom (LA Works); Jason Yancey (Operation HOPE);

Non-Voting Attendees: (1) John Cvjetkovic (LA County Dept Social Services);

Alternates/Guests/General Members/Staff: (11) Alix Stayton (ENLA staff); Cullen Armet (ENLA); Steve Storbakken (ARC Rancho Region); Mary Stewart (Lutheran Social Services of the Southwest);

Jim Zoetewey (Christian Reformed World Relief); Michael Barry (SBECS); Nicolas Hippisley-Coxe (Venice NC);

Voting Excused: (1) Ron Lopez (Catholic Charities); Chuck Erickson (CA Southern Baptists);

Non-Voting Excused (3): Alen Pijuan (LA City EMD); Stella Fogleman (LA Co. DPH);

Absent: (4) Karen Knipscheer-Cox (LA City Dept. of Animal Svcs); Jackie Russell (Faithful Central Bible Church); Alisa Williams (LA Co. OEM);

7 Voting Members is a quorum (2/3 of 11)

Agenda Item	Discussion	Actions	Responsible Party	Follow-Up Action/Date
Call to Order and Introductions			June Loo	
Review and Approval of Previous Meeting's Minutes	John C change \$350,000,000 to \$35,000,000. Jeff moved, Mary seconded. Minutes unanimously approved.		Brandy Welch	
Treasurer's Report	No report submitted, Jim unavailable		Jim Zoetewey	
Government Partner Reports	In April, the CA State Social Services will conduct FAST training; this training is for people with professional experience working with people with Access & Functional Needs. John C. will provide information soon. John Fernandez at OEM was reassigned to a special project at the office of the CEO, Keith Harrison is acting head for now. The group talked about the Pasadena wind event, and some		John C. (DPSS)	

	<p>of the issues involved. SoCal Edison's messaging was confusing and frustrating to people without power for a long time, and complicating for people who needed electricity for medical or access and functional needs. The County waited for a while to ask the community to communicate the level of damage and needs to 2-1-1 LA; if they had done that sooner, more information could have been captured.</p>			
<p>Committee Reports</p> <ul style="list-style-type: none"> - Mass Care - Emotional & Spiritual Care - Development 	<p>Steve Meissner from ARCLA is stepping down as chair, and there is a potential candidate for that position. The ENLA Mass Care Homelessness Plan is completed, and will be submitted to the board for review. The Animal Services committee met, and is working on providing a training workshop for small rescues, boarders, etc to get preparedness information through the committee, as they seem to resist communicating with City/County folks. Thea Martin stepped down as chair and left Noah's Wish, so we will seek a new chair and wait for Noah's Wish to appoint a new ENLA rep.</p> <p>Has not met; Al Humphries is working to find out where Ed Donnally has gone, as he was spearheading the Spiritual Care training. It may be time to seek new committee leadership; Cullen has been talking to several FBOs who are long-time members that don't come to meetings; it's possible we can recruit them to the committee. →Cullen will send contact information to June Loo.</p> <p>Development met, but there were only three attendees besides Jason and Cullen; Jason was hoping to attend today to talk more about it, and will be sending more information to the committee members. Jason wants to have another meeting on the 3rd Tuesday of every month at 11am, so in another week or so. He's working on collateral materials to use to solicit potential funders and partners. Alix asked the group how the numbers and hard data that shows the results of VOAD member organization activities for the collateral materials. Gilbert suggested that this be the first project for the Development Committee. The previous suggestion to look through member orgs' annual reports was unsuccessful as no reports were provided, and the group feels this might not be a good way to get disaster data for many members. Jason has a good idea of what type of data he's looking for; if he can put that together as a list of questions or a survey, Alix and Cullen can distribute to the full membership and</p>		<ul style="list-style-type: none"> - Brandy Welch - Michael Barry - June Loo - Jason Yancey 	

<p>- Volunteer Management</p> <p>- Communications</p>	<p>have results sent directly to Jason. Gilbert suggests keeping it simple, 4 or 5 questions, like the main population served, or one statistic for each population served, etc. Jason stated that if your org's annual report does show disaster activities, please send it to him for review (Jason.yancey@operationhope.org). Alix suggested that the group think about developing metrics that can be compared over a period of years. 2014 will be ENLA's 20th anniversary. 2011 data is a great place to start, and then data can be compiled from there, or even backfilled for previous years. Jeff asked what the metrics would be, since all orgs do very different things. Jason will take the data that people have, and fit it into the criteria. Alix thinks the committee can come up with overarching general criteria, that will fit with everyone's programs (like total number of beneficiaries served through disaster programs). Gilbert reminds the group not to forget the pool of skilled volunteers that VCLA and Becca at LA Works could help to recruit; they could be used for things like getting a brochure designed, etc.</p> <p>Gilbert is waiting to hold the first meeting til the next board meeting; he's going to hold the regular meetings here at Silvercrest right after board meetings. He likes the Committee Guidance document, is working to recruit some of the people that Alix suggested might be interested, and is working on getting ready for the meeting.</p> <p>Cullen has been working on getting ENLA started with some of the more popular social media tools; we've got a Twitter account (managed by Michael Barry, communications committee chair), a Facebook page (not yet launched), a blog on the ENLA website (managed by Cullen), and a Google+ page (not yet launched). One of the goals of the communications committee is to get all ENLA members trained in using social media technology for disaster communication and situational awareness. Staff have launched only tools they thought would be useful (after consultation with Michael Barry and Brandy), and that they could keep up with. There's a committee conference call today at 2p, and there will be a Twitter training coming up soon. Michael will be training folks at Tzu Chi Foundation, and the class was opened up to other communications committee members, as Tzu Chi did not have 10 participants scheduled. These trainings are usually conducted during business hours.</p>		<p>- Gilbert Gonzales</p> <p>- Cullen Armet</p>	
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<p>Old business</p> <p>1. ENLA grant updates</p>	<p>1. No new members in January; Cullen has completed invoicing for CALENDAR YEAR 2102, so he's invoiced people with scholarships for 2011-2012 for half their yearly dues to get everyone transitioned over. Invoices went out to primary and secondary member organization contacts via email; if you have not received an invoice please call or email Cullen. Renewing members are:</p> <p>Leads include Mennonite Disaster Services, Cal Pac Methodists, Cal Pac Methodists, GLADD, a couple of the Skid Row shelter providers from the Skid Row Disaster Partnership are interested, World Vision, Goodwill. Cullen really needs help in terms of referrals from board and general members; please tell your colleagues about ENLA and talk up the benefits of becoming members.</p> <p>Alix has a DPDW scheduled 02/14/12 for Lanterman Regional Center; she is scheduled to provide the 1-hour disaster planning talk to the City of Beverly Hills (Area E) in April; she provided the Intro to ENLA presentation to the EP PHNs at DPH two weeks ago. She also participated in an LACCCR presentation to the DPH EPRP staff.</p> <p>ENLA is supporting the Santa Clarita Disaster Expo (it was cancelled in 2009 and 2010); they don't need nonprofits to provide info, but they need help recruiting paying vendors for the expo. The free Expo is held in conjunction with the home & garden show, which has a door fee but is free for students and seniors.</p> <p>ARC grant stated that DMA reps would be recruited through DMACs, in order to increase our county-wide membership. That wasn't possible working through the DMACs, but Cullen is mapping the membership to identify the gaps and recruit in those geographic areas. There are a couple other goals that were supposed to be completed by committee; Alix feels that there isn't enough support for one more working committee. Should staff try to complete these? Follow-up survey of member experience; targeted evaluation of Malibu and Santa Clarita disaster responses; annual member survey to be administered at AGMs. The group agreed that another committee was not possible right now; Brandy thinks she can work with staff to reprioritize tasks to fit things in. Alix asked if all three tasks were still important to the group; Doug stated that the evaluation of the two Area B cities is important. Alix stated that staff is working on the member experience in other ways; the whole membership received the Strategic</p>		<p>1. Alix/Cullen</p>	
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<p>2. ENLA Social Media Plan</p> <p>3. Development plans and support a. Showing the VOAD's results/impact</p> <p>4. Operational direction of ENLA</p>	<p>Plan update survey, and an orientation packet is being developed to increase member satisfaction.</p> <p>ENLA will manage the mini-grants that were included in the LACCDR grant. There is a total of \$50,000 available to provide to community organizations doing resilience projects. The project partners are in the process of finalizing the criteria for the grants, and Alix will report back to the group when the description is ready. The performance period for the mini-grants will be April through June 2012.</p> <p>2. Cullen discussed ENLA's involvement in Facebook, Twitter, the blog, and the website (and, eventually, Google+). He has chosen only the tools he knows he can keep up with, has automated them as much as possible, and has identified the audiences being targeted by each one.</p> <p>3. See Development Committee discussion</p> <p>4. tabled</p>		<p>2. Cullen Armet</p> <p>3. Brandy Welch/Jason Yancey</p> <p>4. Brandy Welch</p>	
<p>New business</p> <p>1. Annual Report</p> <p>2. Annual General Meeting</p> <p>3. Representing ENLA to other groups/partners</p>	<p>1. Tabled</p> <p>2. Tabled</p> <p>3. Do Your Part issue – there were a couple situations where Gary Stephen wanted to attend meetings that were invitation-only, and fudged a little on who he was in order to be admitted. At one meeting, he was escorted out by armed personnel when it was discovered that he was there under false pretenses. This came to ENLA's attention because it also happened at the OA Alliance Recovery kickoff, and Gary told them he was attending as an ENLA member. ENLA staff did not give him the information to attend, and Do Your Part was not invited (as they were inviting ENLA to represent the CBOs as a group). There needs to be a code of conduct for board members to follow, as well as for general members to know how to represent the VOAD. Alix asked if there had been one in the past; she and Cullen have not found one in old paperwork. Brandy will work on drafting one.</p> <p>4. Brandy's term as Chair is up in June 2012; ENLA needs</p>		<p>1. Alix Stayton</p> <p>2. Alix Stayton</p> <p>3. Brandy Welch</p> <p>4. Brandy Welch</p>	

<p>4. Board officer succession plan</p> <p>5. Removing inactive board members from the board</p> <p>6. New board member suggestions</p>	<p>to have a succession plan for leadership. We need to continue growing the ENLA board, and start to figure out who the new Vice Chair would be, and make plans to recruit a new Chair eventually. Brandy wants every board member to bring suggestions to the next board meeting for: one new board member, and one new general member. Jeff asked if Brandy could run for another term; under the bylaws, no limit. He asked if she would be interested; she said she'll be here as long as she is needed, and can be. She would like to provide an opportunity for others to take leadership roles.</p> <p>5. Jackie Russell is the only person in her department, can't do a Thursday meeting, and doesn't want to be removed from the board. The group agrees they are not going to remove her from the board; she is part of the Emotional & Spiritual Care and Nominations Committees. They are not going to change the meeting day. Is there a way we can offer conference call or Skype connectivity? It's hard to find technology which allows the people on the phone to hear well. VJPO could offer this capability. Gilbert suggests that we test the Skype option at the next meeting, and have some people try it out to see if people can hear us. Alix has an external mic to use, Cullen will ask Michael if he will provide the connection, and Jeff will volunteer to dial in.</p> <p>6. See discussion in #4.</p>		<p>5. Brandy Welch</p> <p>6. Brandy Welch</p>	
<p>Any Other Business</p> <p>1. CAN convening</p> <p>2. BICEPP presentation</p> <p>3. ARC International Services Manager</p>	<p>1. Monica Montoya wants to have a CAN convening here in Los Angeles in April (which is also National Red Cross Month). VisionLink will be there (they built CAN) to demo to the new tools, answering questions, and getting us comfortable with the system. No date yet.</p> <p>2. Chris Petrakis will come and present</p> <p>3. She will come and explain to the board what ARC is doing for international services</p>		<p>1. Brandy Welch</p> <p>2. Cullen Armet</p> <p>3. Brandy Welch</p>	
<p>Feb Board Meeting and Adjourn</p>	<p>Mar 8th board meeting at Silvercrest, Mar 15th general meeting at LA City EOC.</p>		<p>Brandy Welch</p>	